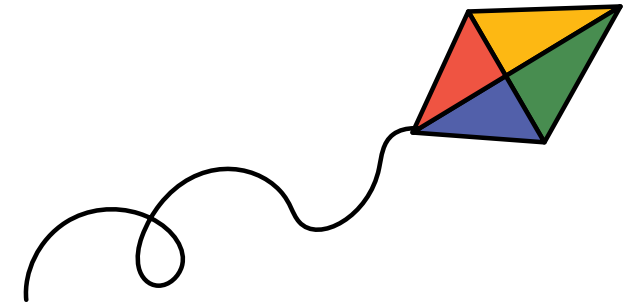


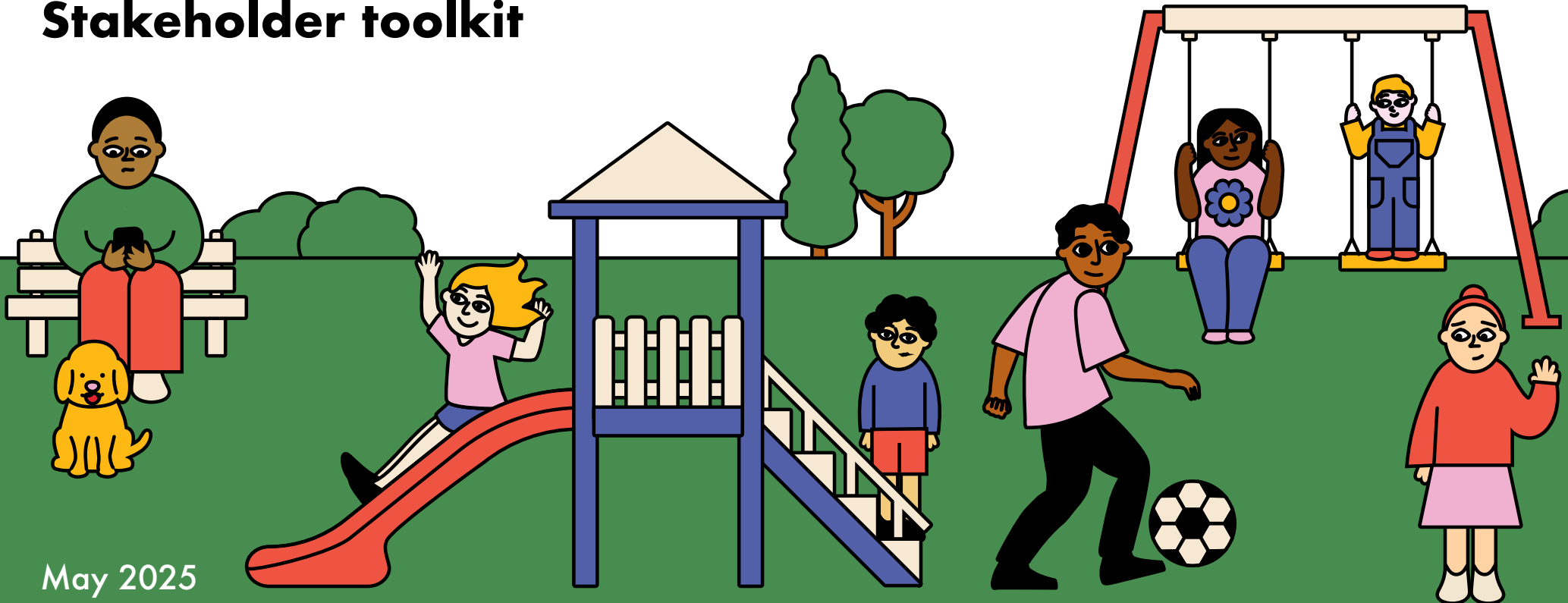


Department for Education



# **Statutory guidance – Working Together to Safeguard Children**

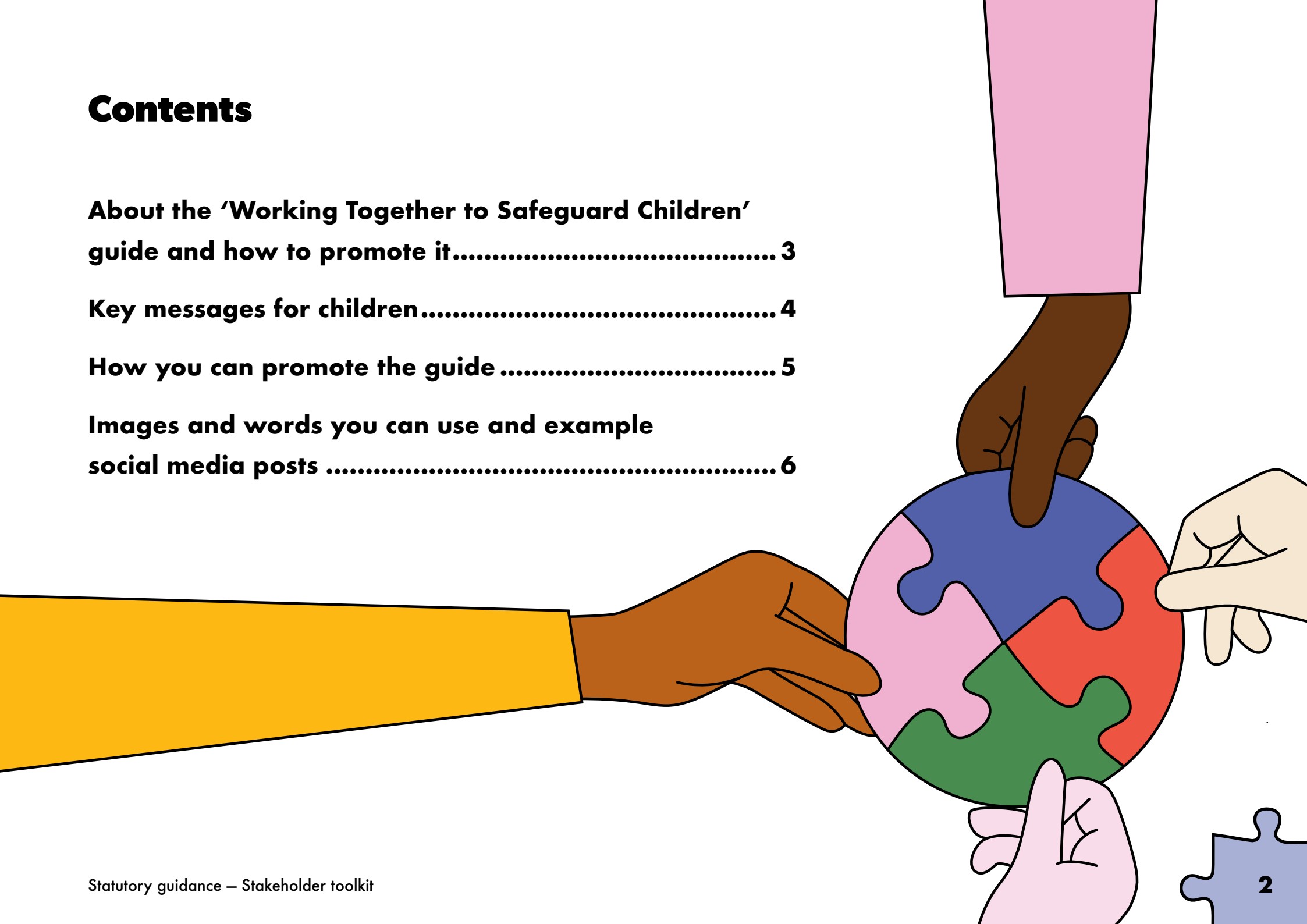
## **Stakeholder toolkit**



May 2025

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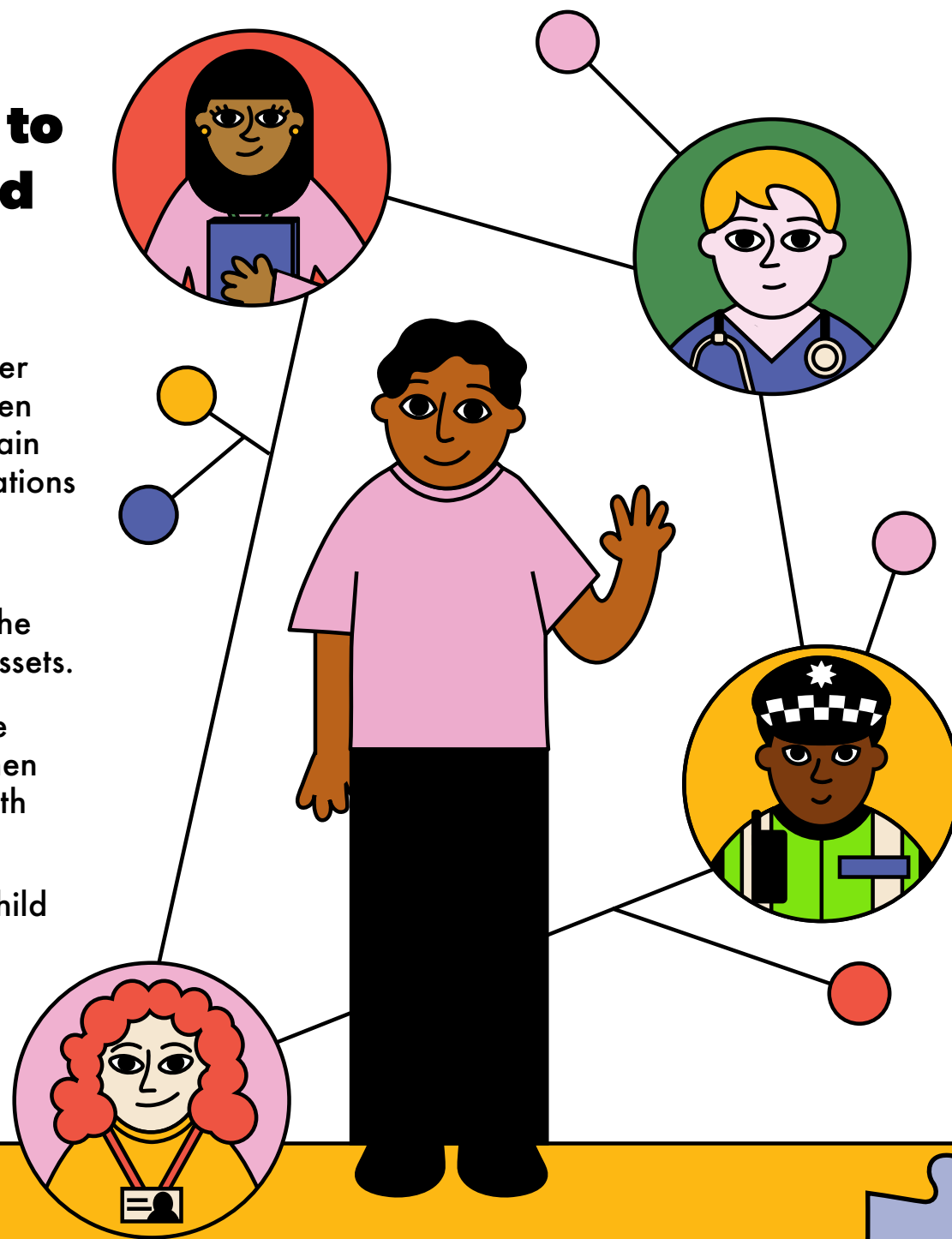
# About the 'Working Together to Safeguard Children' guide and how to promote it

This guide is the illustrated version of 'Working Together to Safeguard Children 2023: statutory guidance' written specifically for children. The guide is designed to explain to children and their families how individuals, organisations and agencies work together to help, support and protect them.

This toolkit provides everything you need to promote the guide, including messaging advice and ready-to-use assets.

The aim is to promote the guide and its principles, give confidence to children about what they can expect when they ask for help and understand how people work with each other to help them.

Our target audience is children and their families. A child is defined as anyone who has not yet reached their 18th birthday.



# Key messages for children

## Our primary message

Every child should be helped, supported and protected.

## Our secondary messages

This guide explains how different people and organisations work together to help, support and protect you.

There are many people, like social workers, teachers, health professionals, and the police, who work together to keep you safe.

If you're worried about your safety or wellbeing, there are trusted adults you can talk to.

## Call to action

Read the guide to understand where you can go for help and how people are working together to keep you safe.



# How you can promote the guide

- Post new content about the guide on social media using the assets and suggested captions in this toolkit.
- Share and like our social media content.
- Tag the accounts for DFE:

**X:** <https://x.com/educationgovuk>

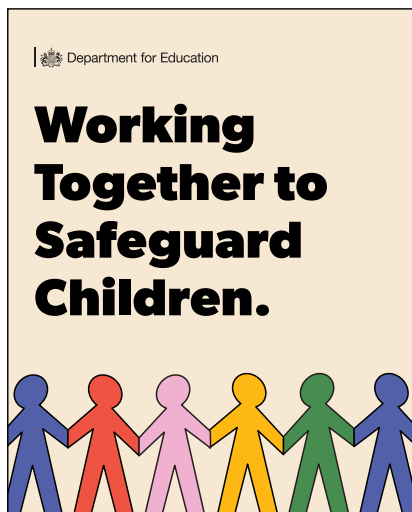
**Facebook:** <https://www.facebook.com/educationgovuk>

**LinkedIn:** <https://www.linkedin.com/company/uk-department-for-education/>

**Instagram:** <https://www.instagram.com/educationgovuk/>

# Images and words you can use and example social media posts

## Asset

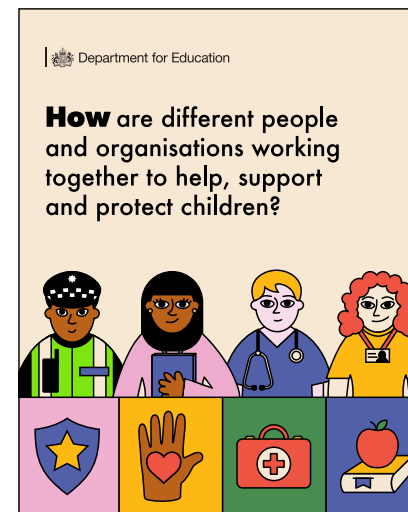


## Suggested post copy

The Department for Education have published a 'Working Together to Safeguard Children' guide, which outlines the roles different people and organisations play in helping, supporting and protecting children.

Read [Working Together to Safeguard Children](#) on GOV.UK

## Asset



## Suggested post copy

Children should be supported.

The 'Working Together to Safeguard Children' guide outlines the roles different people and organisations play in protecting children.

Read [Working Together to Safeguard Children](#) on GOV.UK

## Asset



**All children should be helped, supported and protected.**

## Suggested post copy

The 'Working Together to Safeguard Children' illustrated guide has been created to make sure that children understand what they can expect when they ask for help.

Read [Working Together to Safeguard Children](#) on GOV.UK to find out how different people and organisations are working together to keep children safe

## Asset



**Everyone has a shared responsibility to keep children safe.**

## Suggested post copy

It is everyone's responsibility to help, support and protect children. The 'Working Together to Safeguard Children' illustrated guide has been created to outline how different people and organisations should work together to keep children safe.

Read [Working Together to Safeguard Children](#) in full on GOV.UK

## Asset



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## Suggested post copy

You should be safe inside and outside of your home.

The 'Working Together to Safeguard Children' guide explains all the different people who should work together if you need help. It explains what is expected of them, and what they have to do to make sure you feel safe and supported.

Read [Working Together to Safeguard Children](#) on GOV.UK to understand what help and support you can get

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## Instagram story assets and examples



The asset above is designed to be used and posted as one Instagram story.

# Thank you

